

# Big bets.

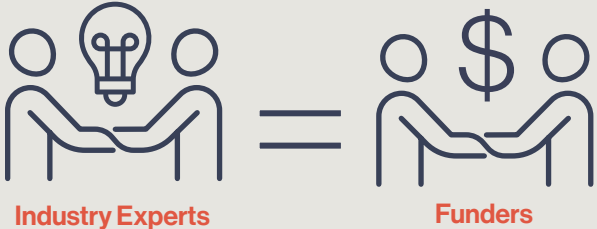
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# Big impact.

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GeShiDo Foundation is bold, ambitious,  
and dead set on actually getting s#!t done.

# We do philanthropy differently.



**Adaptive Philanthropy responds to changing social needs and circumstances, leveraging innovative approaches to maximize impact. This model is nimble, and coordinates deployed capital between investees.**

Core to this model is the inclusion of **industry experts** who have deep knowledge on specific issues. They come from both for-profit and non-profit sectors across Canada and collectively provide the brain trust to effectively evaluate projects and co-design ecosystems.

This adaptive philanthropy model has been proven to work by **Audacious Project** and **Lever for Change**.

We start with **\$1 million per funder per year** for 3 years and **big messy problems.**

We're tackling big messy problems in these crisis areas:

- Mental Health**
- Food Security**
- Housing**

## LEARNING JOURNEY ESTIMATED 4 - 6 MONTHS

### 1. Form the framing questions.

**Industry Experts** and **Funders** work together to create a framing question used to seek out solutions for each problem area. Support from representatives of beneficiary communities will be provided where appropriate. **Industry Experts** who work on these questions and who will assist with screening, will be paid \$10 000 for their time.

### 2. Seek proposals and screen.

In response to the framing questions, one-page proposals are received. **GeShiDo** screens them to come up with a list of **approximately 40 Possible Solution Implementors**, who will be asked to submit a full proposal. **Industry Experts** who choose to submit a proposal will no longer be a part of the screening community and their compensation will end.

## CONNECT + EVALUATE ESTIMATED 3 MONTHS

### 3. Form an Evaluation Cohort.

**8 to 10 Solution Implementors per issue area** are chosen to attend a two-day retreat with **Industry Experts, Funders** and **GeShiDo** to further develop their proposals in context of the other organizations who are now part of this cohort, set the funding evaluation criteria and connect players within the ecosystems that they are operating in.

## FUNDING ESTIMATED 3 YEARS

### 4. Allocate the funds.

**Funders** and **Solution Implementors** separately decide how best to allocate funds. Then, they come together to see where the divergence is, and make final decisions about fund allocation.

**Funds are distributed.**

### 5. Solutions are deployed.

Throughout the funding period, **Solution Implementors** and **Funders** will connect to learn how things are progressing, gain deeper insights on the issue area, and determine if there is a need to pivot.

### 6. Share what we learned.

While a continuous feedback loop will exist throughout the funding period, final reports will indicate if the approach shifted the balance of power; demonstrated that beg bets vrs. single bets are more effective; and, sufficiently answered the framing question.

GeShiDo facilitates this process

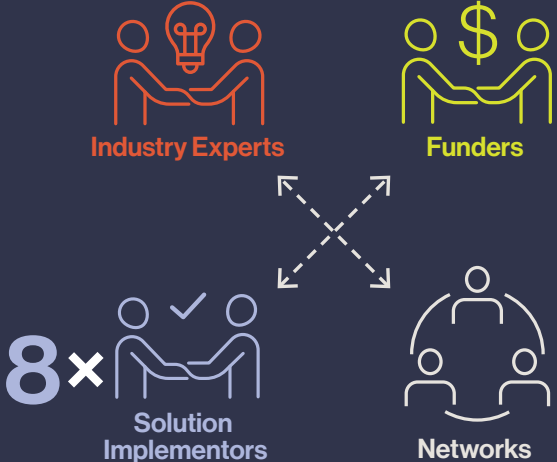
## Framing questions



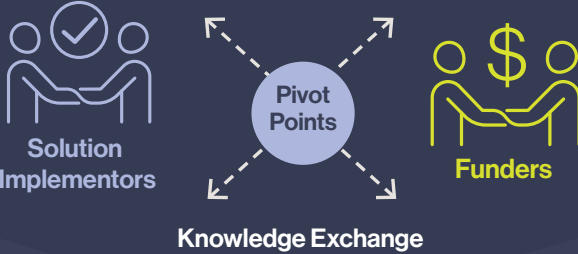
## Proposals



## Evaluation Cohort



## Solution Deployment



**1 million people moved out of crisis.**

We're asking for  
**\$1 million per funder\***  
per year for three years  
so that we can move  
**1 million people**  
out of crisis.

\* Up to 10 funders will be selected. Assets will be managed by third-party portfolio managers and the Board of GeShiDo, along with working committees who are responsible for fiduciary oversight and program execution.

**Help us shift the funding paradigm as we build  
solutions, share knowledge, and influence policy.**

**Nishan Chelvachandran**

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**Ge  
Shi  
Do** FOUNDATION

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